



YOUR 3C CHALLENGE TO-DO LIST:

THANK YOU FOR STEPPING UP!

Your commitment to the 3C Challenge helps ensure that everyone in our community has access to the Y, regardless of their financial situation. By making calls, sharing stories, and connecting with others, you are helping us build a stronger, more inclusive community. Thank you for using your voice to make a difference.

- ☐ **MAKE YOUR OWN GIFT:** Give so others will join you. Every gift counts.
- ☐ **ATTEND A TRAINING SESSION:** Choose one of four in-person sessions or one virtual (recorded) option.
- ☐ **MAKE YOUR 9 CALLS:** Reach out to donors using your provided list or personal contacts.
- ☐ **JOIN A CALL NIGHT** (Optional but encouraged): Two fun, energizing evenings to make calls together.
- ☐ **REPORT BACK:** Return your call log and share one story or donor note.
- ☐ **THANK YOU DONORS:** Send a quick thank-you, a card, or follow-up message.

TRAININGS:

Choose from four in-persons or one virtual option



CALDWELL YMCA
MONDAY | 9/22
12:00PM



DOWNTOWN YMCA
THURSDAY | 9/10
5:30PM



TOMLINSON YMCA
TUESDAY | 9/23
12:30-1:30PM



WEST YMCA
TUESDAY | 9/16
12:30PM



VIRTUAL
WEDNESDAY | 9/18
8:00AM

NEED HELP GETTING STARTED?

These conversation starters and quick stats are here to help you feel confident and prepared during your calls. Use them as talking points to spark meaningful conversations, highlight the impact of giving, and invite continued support. Feel free to make them your own and speak from the heart.

CONVERSATION STARTERS:

- » "Can I share a quick story about how your support made a difference at the Y?"
- » "Would you be open to a quick coffee chat to hear how your gift helps kids and families?"
- » "I am volunteering with the Y's fall campaign. Can I tell you why it matters to me?"
- » "Your past support meant a lot. Would you consider renewing your gift this year?"

QUICK STATS:

- » One in three Y participants receives financial assistance
- » 2,340 families accessed affordable childcare, giving parents peace of mind and children a safe, nurturing environment. 1 in 5 received assistance.
- » 1,966 kids received swim lessons last year thanks to donor support

