



**FOR IMMEDIATE RELEASE**

## **YMCA Partners with The IRONMAN Foundation to Make Idaho Swim Ready**

*A \$15,000 grant will support swimming education across the Treasure Valley*

**Boise, Idaho** – As summer gets underway and families head toward our lakes, rivers, and pools, the Treasure Valley Family YMCA is honored to announce their partnership with The IRONMAN Foundation to provide important swim lessons and water safety training to Idaho youth.

Although Idaho is a landlocked state, it consistently ranks among the nation's highest for drowning incidents. The prevalence of swift-moving, frigid rivers and limited access to community swimming pools significantly elevates the risk—particularly for youth with little or no water safety experience.

"We're proud to partner with the YMCA because of their proven ability to reach families and deliver lifesaving programs where they're needed most," said Shane Facteau, President of The IRONMAN Foundation. "We've teamed up with YMCAs around the U.S. for Swim Ready and are proud to do so here in Boise as well. Together, we can expand access to water safety education and help more children gain the skills they need to stay safe in and around the water."

In 2025, the Y's aquatics programming included over 9,264 youth receiving 73,329 lessons, with 2,145 of those youth supported through the Y's Financial Assistance program. In 2026, the Treasure Valley Family YMCA anticipates delivering a significant expansion of its water-safety programming, made possible through support from the IRONMAN Foundation.

With a \$15,000 Swim Ready grant to the YMCA, the IRONMAN Foundation will support more Financial Assistance availability to provide meaningful program growth and a deeper reach into our highest-risk communities.

"This grant from The IRONMAN Foundation helps us expand lifesaving swim lessons and remove financial barriers, so more children in our highest-risk communities can learn to stay safe in the water," said David Duro, President and CEO of the Treasure Valley Family YMCA. "This generous support from The IRONMAN Foundation is a powerful investment in the safety and well-being of our youth."

The Y's longstanding expertise in aquatics is strengthened by a deep culture of collaboration throughout the Treasure Valley. This grant will also support partnerships with community organizations to reach additional youth who face the greatest water-safety barriers, including the International Rescue Committee, Boise Rescue Mission, Interfaith Sanctuary, and Title I Schools across four districts.

To learn more about the Treasure Valley Family YMCA aquatics programs and swim lessons, visit [www.ymcatvidaho.org](http://www.ymcatvidaho.org).

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### **ABOUT THE TREASURE VALLEY FAMILY YMCA**

Established in 1891, the [Treasure Valley Family YMCA](http://ymcatvidaho.org) (the Y) is a cause-driven, nonprofit organization that works to strengthen the foundation of our community by developing successful youth, engaging people in healthy living, and instilling a commitment to social responsibility. Annually, it operates over 100 programs that serve more than 110,000 youth and families throughout its 4 facilities, 440-acre summer camp, and more than 30 child development sites. The Y believes all people deserve the chance to achieve their highest potential: therefore, it does not turn anyone away due to an inability to pay. The Treasure Valley Family YMCA provides more than \$4 million in financial assistance every year to ensure access to resources, relationships, and opportunities for all to learn, grow and thrive. Learn more at [ymcatvidaho.org](http://ymcatvidaho.org).

### **About The IRONMAN Foundation**

The IRONMAN Foundation creates positive, tangible change in IRONMAN race communities by engaging athletes and volunteers to participate in programs that demonstrate service through sport and commitment to community. Since 2003, over \$60,000,000 has been provided through IRONMAN charitable giveback programs, including The IRONMAN Foundation, to more than 10,000 local, regional, national, and global nonprofit initiatives. Through these partnerships, IRONMAN® Series, Rock 'n' Roll® Running Series, and UTMB® Series participants are powerfully linked to the community and together help leave a positive legacy behind in race communities long after event day. For more information on The IRONMAN Foundation programs, including Team IMF, Community Fund, Swim Ready, Bikes For Kids, and Your Journey Your Cause®, visit [www.ironmanfoundation.org](http://www.ironmanfoundation.org).